SAC,

April 29, 1968

Director, FBI

REC-15 44-38861 3C49

EX-116

JAMES EARL RAY, aka - FUGITIVE
I.O. #4182; W. F. #442-A
CIVIL RIGHTS - CONSPIRACY;
INTERSTATE FLIGHT - ARMED ROBBERY
"TEN MOST WANTED FUGITIVES" PROGRAM
NEWSPAPER MAT

Being forwarded under separate cover is a supply of newspaper mats and proofs for expeditious distribution to all cooperative daily and weekly newspapers in your territory. Additional publications such as shoppers' guides should not be overlooked in obtaining the greatest possible publicity regarding this fugitive.

In most cases, these mats and proofs may be distributed by mail but when circumstances warrant they may be personally delivered by Special Agents. A form letter over the signature of the Special Agent in Charge may be utilized in distributing this material by mail and this letter should point out that the FBI is requesting the aid of the Nation's press in bringing about the prompt apprehension of this badly sought fugitive.

Prompt distribution should be made and additional supplies, if needed, are available at the Bureau. The following number of mats and proofs are being forwarded to your office under separate cover:

Letter sent to all offices

As an additional means of securing widespread publicity concerning Ray, offices covering the place of publication of magazines which have previously cooperated in publicizing FBI fugitives should request the assistance of such publications in carrying an article on captioned fugitive. The Bureau press release, copies of which are available in each office, along with a glossy photograph of this fugitive, can be furnished. The earliest possible utilization of this material should be encouraged and special attention should be given to publications aimed at minority groups.

Tolson
DeLoach
Mohr
Bishop
Casper
Callahan
Conrad
Felt
Gale
Rosen
Sullivan
Tavel
Trotter
Tele. Room
Holmes
Gandy

1 - Mr. DeLoach (sent with cover memo)
1 - Mr. Bishop (sent with cover memo)
1 - Mr. Gale (sent with cover memo)
1 - Mr. Rosen (sent with cover memo)
JRH:djr (10)

NOTE: See M. A. Jones to Bishop memo dated 4-26-68, captioned "James Earl Ray, aka - Fugitive, I.O. #4182; W.F. #442-A Civil Rights - Conspiracy; Interstate Flight - Armed Robbery."

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